

Summer online graduate courses in journalism advising

Gain ideas, inspiration, techniques, and discuss today's most complex issues in journalism education with your colleagues from across the country — at your own pace.

JOU 4801: Issues in Supervising High School Publications

Study of the issues faced by **advisers to high school publications** with emphasis on adviser, administration and staff relationships; staff recruitment and motivation; publication finance and management; and legal and ethical issues. **June 11-29, 2018**

Study of the issues faced by advisers to high school **newspapers** with emphasis on adviser's roles and duties; implementation of editorial policies; staff organization; development of content and delivery methods; and writing, editing, design, multimedia, and production. **July 2-20, 2018**

JOU 4802: Issues in Supervising High School Newspapers

JOU 4803: Issues in Supervising High School Yearbooks

Study of the issues faced by advisers to high school **yearbooks** with emphasis on adviser's roles and duties; yearbook contracts and companies; themes, deadlines, ladders, and schedules; staff organization; and writing, editing, design and production.

July 2-20, 2018

Each graduate course is one credit hour, **three weeks** long, fully **online**, and will allow you to create **materials for your programs and courses**, while gaining **professional development** and fulfilling the Journalism Education Association Certified Journalist Educator (**CJE**) requirement. (*Note:* Courses can be taken in any combination because they cover different aspects of advising. Cost is approximately \$300 in-state and \$400 out-of-state per course.)

All are taught by Amanda Bright, MJE, EIU journalism instructor and professional journalist, Illinois Journalism Education Association co-secretary and social media/web director, and former newspaper and yearbook adviser at Mattoon High School.

Go to www.eiu.edu/graduate/aboutadmissions.php to apply and register, or contact Bright at acbright@eiu.edu with any questions. Summer registration begins March 19.

